

## **MARKETPOWER BONUS INDEX® ANNUITY**

Get more than a flashy, up front rate. Get a renewal rate you can count on in the future to help keep your retirement plans on track.

## **Renewal Rate History**

EquiTrust has a proven history of strong renewal rates that we're not afraid to share. But don't just take our word for it. Here's a look at the actual renewal rate history for MarketPower Bonus Index Annuity contract issued on 11/1/2010.

	YEAR 1 2010	YEAR 2 2011	YEAR 3 2012	YEAR 4 2013	YEAR 5 2014	YEAR 6 2015	YEAR 7 2016	YEAR 8 2017	YEAR 9 2018	YEAR 10 2019	YEAR 11 2020	YEAR 12 2021
1-YR INTEREST ACCT	2.25%	2.40%	2.40%	2.40%	2.05%	2.05%	2.05%	2.05%	2.05%	2.05%	2.05%	2.05%
1-YR PT-TO-PT CAP	4.50%	4.75%	4.75%	4.75%	4.25%	4.25%	4.25%	4.00%	4.00%	4.00%	4.00%	4.00%
1-YR AVG CAP	5.00%	5.70%	5.70%	5.70%	5.00%	5.00%	5.00%	5.00%	5.00%	5.00%	5.00%	5.00%
1-YR AVG PART	50.0%	40.0%	40.0%	40.0%	40.0%	40.0%	40.0%	40.0%	40.0%	40.0%	40.0%	40.0%
1-YR MO CAP	2.40%	2.40%	2.40%	2.40%	2.15%	2.00%	1.75%	1.50%	1.35%	1.35%	1.35%	1.35%
2-YR AVG CAP	12.0%	14.0%	13.0%	14.0%	13.0%	12.0%	13.0%	12.0%	12.0%	12.0%	12.0%	12.0%

With the exception of the 1-Year Interest Account, renewal rates do not reflect actual credited rates, or the amounts credited to the account. The actual credited amounts are based on the performance of the S&P 500 Index, subject to the renewal cap or participation rate.

EquiTrust.



Call me to receive a customized quote.



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\*The previously offered 10% premium bonus with MarketPower Bonus Index results in a starting Accumulation Value of \$110,000.

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