

MARKETPOWER BONUS INDEX®

Product specs

- 14-year surrender period1
- \$10,000 initial minimum premium
- Issue age: 0-75/40-75 if Income Benefit Rider is elected
- Single premium

Competitive advantages

- 10% 10% premium bonus² on first-year premiums
- Bonus is vested immediately
- 10% free withdrawals after first year
- Competitive commissions
- Renewal rate transparency
- Systematic withdrawals of interest after 30 days³



MARKETPOWER BONUS INDEX			
Index	Crediting method	Rate	Illustrated rate
Fixed Rate	1-Year Interest	4.00%	4.00%
S&P 500 Index	1-Year Pt-to-Pt Cap	7.00%	4.85%
S&P 500 Index	1-Year Monthly Average Cap	8.00%	4.21%
S&P 500 Index	1-Year Monthly Average Participation	75.00%	4.97%
S&P 500 Index	1-Year Monthly Cap	2.00%	5.31%
S&P 500 Index	2-Year Monthly Average Cap	18.00%	6.16%
Barclays Focus50 Index	1-Year Pt-to-Pt Participation	135.00%	7.67%
Barclays Focus50 Index	2-Year Pt-to-Pt Participation	180.00%	8.41%
S&P MARC 5% Index	1-Year Pt-to-Pt Participation	150.00%	6.32%



Request a custom quote. Call Sales Support at 866-598-3694.

Contract issued on Contract Form Series ICC18-ET-MP10-2000(05-18) or ET-MPP-2000(02-05). Riders issued on Form Series ICC16-ET-IBR-FIXED(07-16) or ET-IBR(06-08); ICC17-ET-IBR-ER-A(04-17); ICC17-ET-FIXED-MVA(02-17); ICC18-430-NHW(06-18) or 430-NHW(08-03); and ICC16-ET-TI(10-16) or ET-TI(10-16).

EquiTrust does not offer investment advice to any individual or agent/producer and this material should not be construed as investment advice. Products underwritten, issued and distributed by EquiTrust Life Insurance Company, West Des Moines, Iowa. EquiTrust.com. For producer use only.

ET-MPB-FLR-CADV (01-24) © EquiTrust 2024. All rights reserved.

¹ 10-year surrender period in AK, CT, DE, ID, IL, MN, MT, NJ, NV, OH, OK, OR, PA, TX, UT, VT, WA.

² Increase based on limited-time premium bonus special.

³ When premium is allocated to the Fixed Rate account.