MARKETFIVE INDEX™ ANNUITY

Flexible Premium Fixed and Indexed Deferred Annuity Contract Form Series ET-FIA5-2000(10-16), ICC16-ET-FIA5-2000(10-16)

EquiTrust Life Insurance Company®

7100 Westown Parkway, Suite 200 West Des Moines, Iowa 50266-2521 (866) 598-3692 Fax: (515) 226-5103

www.EquiTrust.com

Mailing Address: PO Box 14500 Des Moines, Iowa 50306-3500

DISCLOSURE STATEMENT

Thank you for your interest in the MarketFive index annuity. MarketFive is a flexible premium fixed and indexed deferred annuity which is intended to be a long-term financial contract. You may cancel your annuity Contract within a certain number of days of your receipt to receive a complete refund of your premium.

Some features of this annuity may not be available in all states and may vary by state. If you have any questions, please contact your representative or EquiTrust Life Insurance Company ("the Company") for details. This form is not intended to be a complete explanation of your annuity. **Please refer to your Contract for complete details.**

INTEREST CREDITING

When you purchase a MarketFive Index Annuity Contract, you can choose different accounts for your money. Each account earns interest differently. Ask your agent/producer for the current rates on these accounts. You may make your allocation elections on the last page of this document. Your Accumulation Value is the total of the individual Account Accumulation Values for the accounts you select.

Fixed Rate Account

• 1-Year Interest Account – The fixed rate is guaranteed for one contract year. On contract anniversaries the rate may change subject to the contractual Minimum Guaranteed Interest Rate. The Minimum Guaranteed Interest Rate is 1.0%. All subsequent premiums received are applied to this account until the contract anniversary, then allocated per your instructions.

Index Accounts

A wide variety of index accounts offer earnings – called "index credits" – based on the changes of a specified index. Credits for index accounts are never less than zero and added to accounts at the end of the one period. Cap and participation rates are reset annually.

S&P 500[®] Index Accounts

- 1-Year Point-to-Point Cap Index Account Index credits are based on the percentage change in the S&P 500 Index from the previous contract anniversary, up to a specified cap. The minimum cap is 1.0%.
- 1-Year Point-to-Point Participation Index Account Index credits are based on the percentage change in the S&P 500 Index from the previous contract anniversary, multiplied by the participation rate. The minimum participation rate is 10.0%.
- 1-Year Monthly Average Cap Index Account Index credits are based on the percentage change in the S&P 500 Index from the previous contract anniversary to monthly index average, up to a specified cap. The minimum cap is 1.0%.
- 1-Year Monthly Average Participation Index Account Index credits are based on the percentage change in the S&P 500 Index monthly average from the previous contract anniversary, multiplied by the participation rate. The minimum participation rate is 10.0%.
- 1-Year Monthly Cap Index Account Index credits are based on the cumulative sum of capped monthly changes in the S&P 500 Index from the previous contract anniversary. Each monthly gain is subject to a cap, but monthly declines are not subject to a floor. The minimum cap is 0.5%.



S&P MARC 5% Excess Return Index Account

• 1-Year Point-to-Point Participation Index Account - Index credits are based on the percentage change in the S&P MARC 5% Excess Return Index from the previous contract anniversary, multiplied by the participation rate. The minimum participation rate is 10.0%.

The maximum premium allowed is \$2,000,000 without Home Office approval. All subsequent premium(s) will be allocated to the 1-Year Interest Account at the time of receipt. On each Contract Anniversary, the Accumulation Value associated with any premium received since the prior Contract Anniversary will be reallocated among the Accounts according to your most recent instructions.

You may transfer amounts between Accounts without a Surrender Charge or MVA. Transfers from the 1-Year Accounts are allowed each Contract year. A written request for transfer must be received prior to the Contract Anniversary. Transfers are subject to minimums.

LIQUIDITY FEATURES AND IMPORTANT TERMS

You may receive partial surrenders or periodic income payments from your annuity by submitting a request acceptable to the Company. When you make withdrawals, surrender or annuitize your annuity, the amount withdrawn will not be credited with any index return in the current Indexing Period. Withdrawals do not participate in any index gains during the Contract Year of the withdrawal.

You may be subject to a 10% Federal penalty tax if you make withdrawals or surrender your annuity before age 59½.

Premium Amounts – The minimum premium allowed is \$10,000. The maximum premium allowed is \$2,000,000 without Home Office approval.

Penalty-Free Withdrawals - Each Contract Year after the first, you may withdraw up to 10% of the Accumulation Value after the most recent Contract Anniversary without being subject to a Surrender Charge or MVA.

Partial and Full Surrenders – Any withdrawal over the 10% penalty-free amount will be subject to surrender charges and a Market Value Adjustment. In the event of a full surrender, you will receive the cash surrender value of your contract as a lump sum.

• Surrender Charges – This annuity product is a long-term contract with substantial penalties for early surrender. A surrender charge is assessed, according to the schedule below, on any amount withdrawn as a partial or full surrender that is in excess of the penalty-free amount. The surrender charges are for 5 years and decline as follows:

YEAR	1	2	3	4	5
%	9%	8%	7%	6.5%	5.5%

- Market Value Adjustment We may make a Market Value Adjustment (MVA) on amounts withdrawn or surrendered from this Contract. It may result in either an increase or a decrease to the amount withdrawn or surrendered. An MVA will be made only when a Surrender Charge is deducted. Generally, the MVA decreases the Accumulation Value surrendered when interest rates rise, and increases it when interest rates fall. The MVA will not reduce the amount surrendered below the Minimum Guaranteed Contract Value.
- Cash Surrender Value The Cash Surrender Value equals the greater of (a) the Minimum Guaranteed Contract Value; or (b) the Accumulation Value less any applicable Surrender Charge, and adjusted for any applicable MVA, determined as of the date of surrender. The Minimum Guaranteed Contract Value will be 87.5% of Premium(s) Paid, less any partial withdrawals, plus interest earned at a rate no lower than 1% and no higher than 3%. Once your Contract is issued, your Minimum Guaranteed Contract Rate will not change.

Accumulation Value Guarantee Rider – At the end of the 5th Contract Year, your Accumulation Value will be no less than 105% of Premiums paid, less withdrawals, less any applicable Rider fees.

Annuitization – You may choose to have the proceeds of this Contract paid under a payment option on your income date. This is called annuitizing your Contract. When you annuitize, you can choose from several options, including income for life and/or a specified period of years. Once you annuitize your Contract, you may not surrender it or have access to any values of your annuity, other than your income payments.



Nursing Home Waiver Rider – After the first Contract Year, you may make a partial or a full surrender without incurring a Surrender Charge or MVA if you become confined to a Hospital or Nursing Care Center for at least 90 consecutive days. Nursing Home Waiver Rider availability may vary by issue age.

Terminal Illness Rider – In the event that you become terminally ill, you may access up to 75% of your Contract's Accumulation Value without a Surrender Charge. A waiting period may apply.

Death Benefit - The death benefit is equal to the Accumulation Value.



INDEX INFORMATION AND DISCLOSURES

Any examples of historical performance of an Index should not be considered a representation of future performance of the Index. Future performance of an Index may be greater or less than any index performance shown in connection with the sale and issue of your annuity Contract. Your Index Credits are based not only on the index, but also on the Participation Rate or Index Cap.

INDEX INFORMATION S&P MARC 5% Excess Return Index Ticker: SPMARC5P Website: spindices.com

Website: indices.barclays/Focus50

Barclavs Focus50 Index

Ticker: BXIIF50E

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Neither Barclays Bank PLC, or Barclays Capital Inc., nor any affiliate (collectively "Barclays") is the issuer or producer of MarketFive Index – an index annuity contract – ("the contract") and Barclays has no responsibilities, obligations or duties to investors in the contract. The Barclays Focus50 Index ("the Index") including as applicable any component indices that form part of the Index is a trademark owned by Barclays Bank PLC, or Barclays Capital Inc., and is licensed for use by EquiTrust Life Insurance Company ("EquiTrust") as the Issuer of the contract. While EquiTrust as the issuer of the contract may for itself execute transaction(s) with Barclays in or relating to the Index in connection with the contract investors acquire the contract from EquiTrust and investors neither acquire any interest in the Index nor enter into any relationship of any kind whatsoever with Barclays upon making an investment in the contract. The contract is not sponsored, endorsed, sold or promoted by Barclays and Barclays makes no representation regarding the advisability of the contract or use of the Index or any data included therein. Barclays shall not be liable in any way to the Issuer, investors or to other third parties in respect of the use or accuracy of the Index or any data included therein.

Bloomberg Index Services Limited is the official index calculation and maintenance agent of the Index, an index owned and administered by Barclays, Bloomberg Index Services Limited does not guarantee the timeliness, accurateness, or completeness of the Index calculations or any data or information relating to the Index. Bloomberg Index Services Limited makes no warranty, express or implied, as to the Index or any data or values relating thereto or results be obtained therefrom, and expressly disclaims all warranties of merchantability and fitness for a particular purpose with respect thereto. To the maximum extent allowed by law, Bloomberg Index Services Limited, its affiliates, and all of their respective partners, employees, subcontractors, agents, suppliers and vendors (collectively, the "protected parties") shall have no liability or responsibility, contingent or otherwise, for any injury or damages, whether caused by the negligence of a protected party or otherwise, arising in connection with the calculation of the Index or any data or values included therein or in connection therewith and shall not be liable for any lost profits, losses, punitive, incidental or consequential damages.

OTHER NOTES

- The Marketfive Index annuity is backed by the financial strength of the Company. It is not guaranteed by any bank and is not insured by the Federal Deposit Insurance Corporation (FDIC) or any other agency of the federal government.
- Funded plans under the Employee Retirement Income Security Act of 1974 (ERISA) may not be used with this annuity.
- This material is provided by EquiTrust Life Insurance Company ("EquiTrust"), which issues annuity contracts that are generally described in this material. EquiTrust is not undertaking to provide investment advice for any individual or any individual situation, and you should not look to this material for any investment advice.



INITIAL PREMIUM ALLOCATION - REQUIRED

11411		MI ALLOGATION - I	Lacintly
1-Year Interest Acco	ount		%
S&P 500 [®] Index			
	to-Point Cap Index		%
	to-Point Participati		%
	ly Average Cap In		%
		pation Index Account	%
	nly Cap Index Acco	ount	%
Barclays Focus50 In			
	to-Point Participati	on Index Account	%
S&P MARC5 Index			
1-Year Point-	to-Point Participati	on Index Account	%
			Total 100%
Allocat	ions must equal 10	00%. Percentages must be who	ole percentages.
	ting annuity, it is i	mportant that you compare t	the two, taking into account whatever
charges you may incur on the sur	render of the exis	ting annuity and your need to	o access your funds. For informatio you with a Contract Summary upo
			oved to provide services to you on ou any business placed with our Compan
Applicant Statement:			
which differ from this disclosure doo of the contract. I have received a co sale of this annuity. I understand this an external index, the contract doe	cument and no pro opy of this docume is is not a registere is not directly part	mises or assurances have been nt, as well as any advertisemen d security and that while the valicipate in any stock or equity	s. The agent has not made statementen made about the future equity value that was used in connection with the future of the contract may be affected be investments. Other than the minimum in a Important Notice Regarding Sales to
Owner(s)/Applicant(s) Signature	Date	Owner(s)/Applicant(s	s) Name (please print)
Owner Social Security Number		Owner Daytime Telep	phone Number
Joint Owner(s)/Applicant(s) Signatu	re Date	Joint Owner(s)/Applic	cant(s) Name (please print)
Joint Owner Social Security Number	r	Joint Owner Daytime	Telephone Number
Agent/Producer Statement:			
well as any advertisement used in omade statements that differ in any s	connection with the ignificant manner f	e sales of this annuity, has been from this material. I have not m	certify that a copy of this document, a en provided to the applicant. I have no nade any promises or guarantees about ortant Notice Regarding Sales to Militar
Signature of Agent/Producer	Date	Agent/Producer Nar	me & Number (please print)



Agent/Producer Street Address

State

Zip

City

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PRELIMINARY CONTRACT SUMMARY

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Fixed Rate Account

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Index Accounts

A wide variety of index accounts offer earnings – called "index credits" – based on the changes of a specified index. Credits for index accounts are never less than zero and added to accounts at the end of the one period. Cap and participation rates are reset annually.

S&P 500[®] Index Accounts

- 1-Year Point-to-Point Cap Index Account Index credits are based on the percentage change in the S&P 500 Index from the previous contract anniversary, up to a specified cap. The minimum cap is 1.0%.
- 1-Year Point-to-Point Participation Index Account Index credits are based on the percentage change in the S&P 500 Index from the previous contract anniversary, multiplied by the participation rate. The minimum participation rate is 10.0%.
- 1-Year Monthly Average Cap Index Account Index credits are based on the percentage change in the S&P 500 Index from the previous contract anniversary to monthly index average, up to a specified cap. The minimum cap is 1.0%.
- 1-Year Monthly Average Participation Index Account Index credits are based on the percentage change in the S&P 500 Index monthly average from the previous contract anniversary, multiplied by the participation rate. The minimum participation rate is 10.0%.
- 1-Year Monthly Cap Index Account Index credits are based on the cumulative sum of capped monthly changes in the S&P 500 Index from the previous contract anniversary. Each monthly gain is subject to a cap, but monthly declines are not subject to a floor. The minimum cap is 0.5%.

Barclays Focus50 Index[™] Accounts

• 1-Year Point-to-Point Participation Index Account - Index credits are based on the percentage change in the Barclays Focus50 Index from the previous contract anniversary, multiplied by the participation rate. The minimum participation rate is 10.0%.



S&P MARC 5% Excess Return Index Account

• 1-Year Point-to-Point Participation Index Account - Index credits are based on the percentage change in the S&P MARC 5% Excess Return Index from the previous contract anniversary, multiplied by the participation rate. The minimum participation rate is 10.0%.

The maximum premium allowed is \$2,000,000 without Home Office approval. All subsequent premium(s) will be allocated to the 1-Year Interest Account at the time of receipt. On each Contract Anniversary, the Accumulation Value associated with any premium received since the prior Contract Anniversary will be reallocated among the Accounts according to your most recent instructions.

You may transfer amounts between Accounts without a Surrender Charge or MVA. Transfers from the 1-Year Accounts are allowed each Contract year. A written request for transfer must be received prior to the Contract Anniversary. Transfers are subject to minimums.

LIQUIDITY FEATURES AND IMPORTANT TERMS

You may receive partial surrenders or periodic income payments from your annuity by submitting a request acceptable to the Company. When you make withdrawals, surrender or annuitize your annuity, the amount withdrawn will not be credited with any index return in the current Indexing Period. Withdrawals do not participate in any index gains during the Contract Year of the withdrawal.

You may be subject to a 10% Federal penalty tax if you make withdrawals or surrender your annuity before age 59½.

Premium Amounts – The minimum premium allowed is \$10,000. The maximum premium allowed is \$2,000,000 without Home Office approval.

Penalty-Free Withdrawals - Each Contract Year after the first, you may withdraw up to 10% of the Accumulation Value after the most recent Contract Anniversary without being subject to a Surrender Charge or MVA.

Partial and Full Surrenders – Any withdrawal over the 10% penalty-free amount will be subject to surrender charges and a Market Value Adjustment. In the event of a full surrender, you will receive the cash surrender value of your contract as a lump sum.

• Surrender Charges – This annuity product is a long-term contract with substantial penalties for early surrender. A surrender charge is assessed, according to the schedule below, on any amount withdrawn as a partial or full surrender that is in excess of the penalty-free amount. The surrender charges are for 5 years and decline as follows:

YEAR	1	2	3	4	5
%	9%	8%	7%	6.5%	5.5%

- Market Value Adjustment We may make a Market Value Adjustment (MVA) on amounts withdrawn or surrendered from this Contract. It may result in either an increase or a decrease to the amount withdrawn or surrendered. An MVA will be made only when a Surrender Charge is deducted. Generally, the MVA decreases the Accumulation Value surrendered when interest rates rise, and increases it when interest rates fall. The MVA will not reduce the amount surrendered below the Minimum Guaranteed Contract Value.
- Cash Surrender Value The Cash Surrender Value equals the greater of (a) the Minimum Guaranteed Contract Value; or (b) the Accumulation Value less any applicable Surrender Charge, and adjusted for any applicable MVA, determined as of the date of surrender. The Minimum Guaranteed Contract Value will be 87.5% of Premium(s) Paid, less any partial withdrawals, plus interest earned at a rate no lower than 1% and no higher than 3%. Once your Contract is issued, your Minimum Guaranteed Contract Rate will not change.

Accumulation Value Guarantee Rider – At the end of the 5th Contract Year, your Accumulation Value will be no less than 105% of Premiums paid, less withdrawals, less any applicable Rider fees.

Annuitization – You may choose to have the proceeds of this Contract paid under a payment option on your income date. This is called annuitizing your Contract. When you annuitize, you can choose from several options, including income for life and/or a specified period of years. Once you annuitize your Contract, you may not surrender it or have access to any values of your annuity, other than your income payments.



Nursing Home Waiver Rider – After the first Contract Year, you may make a partial or a full surrender without incurring a Surrender Charge or MVA if you become confined to a Hospital or Nursing Care Center for at least 90 consecutive days. Nursing Home Waiver Rider availability may vary by issue age.

Terminal Illness Rider – In the event that you become terminally ill, you may access up to 75% of your Contract's Accumulation Value without a Surrender Charge. A waiting period may apply.

Death Benefit – The death benefit is equal to the Accumulation Value.



INDEX INFORMATION AND DISCLOSURES

Any examples of historical performance of an Index should not be considered a representation of future performance of the Index. Future performance of an Index may be greater or less than any index performance shown in connection with the sale and issue of your annuity Contract. Your Index Credits are based not only on the index, but also on the Participation Rate or Index Cap.

INDEX INFORMATION S&P MARC 5% Excess Return Index Ticker: SPMARC5P Website: spindices.com

Ticker: BXIIF50E Website: indices.barclays/Focus50

Barclavs Focus50 Index

The "S&P Multi-Asset Risk Control 5% Excess Return Index" and "S&P 500®" Indices ("Indices") are products of the S&P Dow Jones Indices LLC or its affiliates ("SPDJI") and have been licensed for use by EquiTrust Life Insurance Company ("the Company"). Standard & Poor's[®] and S&P[®] are registered trademarks of Standard & Poor's Financial Services LLC ("S&P"); Dow Jones® is a registered trademark of Dow Jones Trademark Holdings LLC ("Dow Jones"); and these trademarks have been licensed for use by SPDJI and sublicensed for certain purposes by the Company. The products are not sponsored. endorsed, sold or promoted by SPDJI, Dow Jones, S&P, or their respective affiliates and none of such parties make any representation regarding the advisability of investing in such product(s) nor do they have any liability for any errors, omissions, or interruptions of the indices.

Neither Barclays Bank PLC, or Barclays Capital Inc., nor any affiliate (collectively "Barclays") is the issuer or producer of MarketFive Index – an index annuity contract – ("the contract") and Barclays has no responsibilities, obligations or duties to investors in the contract. The Barclays Focus50 Index ("the Index") including as applicable any component indices that form part of the Index is a trademark owned by Barclays Bank PLC, or Barclays Capital Inc., and is licensed for use by EquiTrust Life Insurance Company ("EquiTrust") as the Issuer of the contract. While EquiTrust as the issuer of the contract may for itself execute transaction(s) with Barclays in or relating to the Index in connection with the contract investors acquire the contract from EquiTrust and investors neither acquire any interest in the Index nor enter into any relationship of any kind whatsoever with Barclays upon making an investment in the contract. The contract is not sponsored, endorsed, sold or promoted by Barclays and Barclays makes no representation regarding the advisability of the contract or use of the Index or any data included therein. Barclays shall not be liable in any way to the Issuer, investors or to other third parties in respect of the use or accuracy of the Index or any data included therein.

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OTHER NOTES

ET-MK5-1101WI(07-23)

- The MARKETFIVE INDEX ANNUITY is backed by the financial strength of the Company. It is not guaranteed by any bank and is not insured by the Federal Deposit Insurance Corporation (FDIC) or any other agency of the federal government.
- Funded plans under the Employee Retirement Income Security Act of 1974 (ERISA) may not be used with this annuity.
- This material is provided by EquiTrust Life Insurance Company ("EquiTrust"), which issues annuity contracts that are generally described in this material. EquiTrust is not undertaking to provide investment advice for any individual or any individual situation, and you should not look to this material for any investment advice.



INITIAL PREMIUM ALLOCATION - REQUIRED

1-Year Interest Accoun	•				%
S&P 500® Index	ι				_ /0
	Point Cap Index A	ccount			%
	Point Participation				_ %
	Average Cap Index				
		ion Index Account			_ %
	Cap Index Accoun				%
Barclays Focus50 Inde					
1-Year Point-to-F	Point Participation	Index Account			_ %
S&P MARC5 Index	·				
1-Year Point-to-F	Point Participation	Index Account			_ %
			Total	100%	
Allocations	s must equal 100%	6. Percentages must be wh	ole percen	itages.	
If this annuity is replacing an existing charges you may incur on the surren about your existing annuity, contac request.	der of the existing to the issuing co	g annuity and your need to mpany. We will provide	o access y you with	our funds. a Contract	For information Summary upon
The insurance agent/producer is appoint behalf. The insurance agent/producer with the insurance agent agent appoint the insurance agent agent.					
Applicant Statement:					
indexed annuity. I also acknowledge the which differ from this disclosure docume of the contract. I have received a copy sale of this annuity. I understand this is an external index, the contract does reguaranteed values, there are no guarantely Military Personnel, if applicable.	nent and no promis of this document, not a registered s not directly particip	ses or assurances have be as well as any advertiseme ecurity and that while the va- pate in any stock or equity	en made and that was alues of the investmen	about the fut s used in cor e contract m nts. Other th	ure equity values nnection with the ay be affected by nan the minimum
Owner(s)/Applicant(s) Signature	Date	Owner(s)/Applicant(s) Name (p	lease print)	
Owner Social Security Number		Owner Daytime Tele	ohone Nur	mber	
Joint Owner(s)/Applicant(s) Signature	Date	Joint Owner(s)/Applic	cant(s) Na	me (please p	orint)
Joint Owner Social Security Number		Joint Owner Daytime	Telephon	e Number	
Agent/Producer Statement:					
By signing below, I acknowledge I have well as any advertisement used in conmade statements that differ in any sign the future value of any non-guaranteed Personnel, if applicable.	nection with the sa ificant manner fror	ales of this annuity, has been this material. I have not n	en provide nade any p	d to the apportunity	licant. I have not guarantees abou
Signature of Agent/Producer	Date	Agent/Producer Na	ne & Num	ber (please	print)



State

Zip

City

Agent/Producer Street Address

AUTHORIZATION TO HOLD ISSUE FOR MULTIPLE PREMIUMS

EquiTrust Life Insurance Company®

7100 Westown Parkway, Suite 200 West Des Moines, Iowa 50266-2521 (866) 598-3692 www.EquiTrust.com Mailing Address: PO Box 14500 Des Moines, Iowa 50306-3500

TO BE USED FOR FLEXIBLE PREMIUM PRODUCTS

Owner Name (please print):		
Joint Owner Name (please print):		
premium received. If issued with the	ne first premium receive e, will be added to the o	remiums and therefore can be issued with the first ed, any additional premium received will not be contract after issue, and will earn interest based on nniversary.
	ive been received. I un	equest EquiTrust to hold issue until all premium derstand the contract effective date for purposes of ds received.
Owner Signature	Date	Owner Name (please print)
Joint Owner Signature	Date Date	Joint Owner Name (please print)
Agent/Producer Signature	Date	Agent/Producer Number

