MARKETFORCE BONUS INDEX™ ANNUITY

Single Premium Fixed and Indexed Deferred Annuity Contract Form Series ET-STS-2000(09-17)

EquiTrust Life Insurance Company®

7100 Westown Parkway, Suite 200 West Des Moines, Iowa 50266-2521 (866) 598-3692 Fax: (515) 226-5103

www.EquiTrust.com

Mailing Address: PO Box 14500 Des Moines, Iowa 50306-3500

DISCLOSURE STATEMENT

Thank you for your interest in the MarketForce Bonus index annuity. MarketForce Bonus is a single premium fixed and indexed deferred annuity which is intended to be a long-term financial contract. You may cancel your annuity Contract within a certain number of days of your receipt to receive a complete refund of your premium.

Some features of this annuity may not be available in all states and may vary by state. If you have any questions, please contact your representative or EquiTrust Life Insurance Company ("the Company") for details. This form is not intended to be a complete explanation of your annuity. **Please refer to your Contract for complete details.**

INTEREST CREDITING

When you purchase a MarketForce Bonus Index Annuity Contract, you can choose different accounts for your money. Each account earns interest differently. Ask your agent/producer for the current rates on these accounts. You may make your allocation elections on the last page of this document. Your Accumulation Value is the total of the individual Account Accumulation Values for the accounts you select.

Fixed Rate Account

• 1-Year Interest Account – The fixed rate is guaranteed for one contract year. On contract anniversaries the rate may change subject to the contractual Minimum Guaranteed Interest Rate. The Minimum Guaranteed Interest Rate is 1.0%. All subsequent premiums received in the first year are applied to this account until the first contract anniversary, then allocated per your instructions.

Index Accounts

A wide variety of index accounts offer earnings – called "index credits" – based on the changes of a specified index. For greater accumulation potential, some index accounts feature higher rates in exchange for a 1.50% annual fee. Credits for index-based accounts are added to accounts at the contract's anniversary. Cap and participation rates are reset annually. All index accounts fall under two general strategies:

- 1-Year Point-to-Point Cap Index Accounts Index credits are based on the percentage change in the underlying index from the previous contract anniversary, up to a specified cap.
- 1-Year Point-to-Point Participation Index Accounts Index credits are based on the percentage change in the underlying index from the previous contract anniversary, multiplied by the participation rate.

Non-fee Based Index Accounts

- 1-Year Point-to-Point Cap Index Account (S&P 500 Index)
- 1-Year Point-to-Point Participation Index Account (S&P MARC 5% Index)

Rate Buy-Up Index Accounts

Allocations directed to the Rate Buy-Up Accounts offer the advantage of greater growth potential due to enhanced caps and participation rates. A 1.50% fee is deducted from the account value at the beginning of each contract year, based only on the allocation to Rate Buy-Up Accounts. The initial charge occurs on the contract effective date. The 1.50% annual fee will not change for the duration of the contract. If the index credits for a given contract year are less than the fee, the account value allocated to the Rate Buy-Up Account may decrease.

- 1-Year Point-to-Point Cap Index Account (S&P 500 Index)
- 1-Year Point-to-Point Participation Index Account (S&P 500 Index)
- 1-Year Point-to-Point Participation Index Account (Barclays Focus50 Index)
- 1-Year Point-to-Point Participation Index Account (S&P MARC 5% Index)

You may transfer amounts between Accounts without a Surrender Charge. Transfers are allowed each Contract year. A written request for transfer must be received prior to the Contract Anniversary. Transfers are subject to minimums.

The maximum premium allowed in the first Contract Year is \$1,000,000 without Home Office approval. All subsequent premium(s) will be allocated to the 1-Year Interest Account at the time of receipt. On the first Contract Anniversary, the Accumulation Value associated with any premium received since the Contract Date will be reallocated among the Accounts according to your most recent instructions.



Premium Bonus – This Contract offers a Premium Bonus equal to the premium paid in the first Contract year multiplied by 7%. The Premium Bonus is allocated to the Accounts proportionately in the same manner as your Premium allocation instructions. Annuities that offer bonus features may have higher fees and charges, longer surrender charge periods, lower credited interest rates and/or lower cap and participation rates than annuities that do not provide the bonus feature.

LIQUIDITY FEATURES AND IMPORTANT TERMS

You may receive partial surrenders or periodic income payments from your annuity by submitting a request acceptable to the Company. When you make withdrawals, surrender or annuitize your annuity, the amount withdrawn will not be credited with any index return in the current Indexing Period. Withdrawals do not participate in any index gains during the Contract Year of the withdrawal.

You may be subject to a 10% Federal penalty tax if you make withdrawals or surrender your annuity before age 59½.

Penalty-Free Withdrawals - Each Contract Year after the first, you may withdraw up to 10% of the Accumulation Value after the most recent Contract Anniversary without being subject to a Surrender Charge.

Partial and Full Surrenders – Any withdrawal over the 10% penalty-free amount will be subject to surrender charges. In the event of a full surrender, you will receive the cash surrender value of your contract as a lump sum.

• Surrender Charges – This annuity product is a long-term contract with substantial penalties for early surrender. A surrender charge is assessed, according to the schedule below, on any amount withdrawn as a partial or full surrender that is in excess of the penalty-free amount. The surrender charges are for 9 years and decline as follows:

YEAR	1	2	3	4	5	6	7	8	9
%	8.3%	7.4%	6.5%	5.6%	4.7%	3.8%	2.9%	1.9%	0.9%

• Cash Surrender Value – The Cash Surrender Value equals the greater of (a) the Minimum Guaranteed Contract Value; or (b) the Accumulation Value less any applicable Surrender Charge, as of the date of surrender. The Minimum Guaranteed Contract Value will be 87.5% of Premium(s) Paid, less any partial withdrawals, plus interest earned at a rate no lower than 1% and no higher than 3%. Once your Contract is issued, your Minimum Guaranteed Contract Rate will not change.

Annuitization – You may choose to have the proceeds of this Contract paid under a payment option on your income date. This is called annuitizing your Contract. When you annuitize, you can choose from several options, including income for life and/or a specified period of years. Once you annuitize your Contract, you may not surrender it or have access to any values of your annuity, other than your income payments.

Nursing Home Waiver Rider – After the first Contract Year, you may make a partial or a full surrender without incurring a Surrender Charge if you become confined to a Hospital or Nursing Care Center for at least 90 consecutive days.

Terminal Illness Rider – In the event that you become terminally ill, you may access up to 75% of your Contract's Accumulation Value without a Surrender Charge. A waiting period may apply.

Death Benefit - The death benefit is equal to the Accumulation Value.



INDEX INFORMATION AND DISCLOSURES

Any examples of historical performance of an Index should not be considered a representation of future performance of the Index. Future performance of an Index may be greater or less than any index performance shown in connection with the sale and issue of your annuity Contract. Your Index Credits are based not only on the index, but also on the Participation Rate or Index Cap.

Barclays Focus50 Index

Ticker: BXIIF50E

INDEX INFORMATION S&P MARC 5% Excess Return Index Ticker: SPMARC5P

Website: spindices.com Website: indices.barclays/Focus50

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Neither Barclays Bank PLC, or Barclays Capital Inc., nor any affiliate (collectively "Barclays") is the issuer or producer of MarketForce Index – an index annuity contract – ("the contract") and Barclays has no responsibilities, obligations or duties to investors in the contract. The Barclays Focus50 Index ("the Index") including as applicable any component indices that form part of the Index is a trademark owned by Barclays Bank PLC, or Barclays Capital Inc., and is licensed for use by EquiTrust Life Insurance Company ("EquiTrust") as the Issuer of the contract. While EquiTrust as the issuer of the contract may for itself execute transaction(s) with Barclays in or relating to the Index in connection with the contract investors acquire the contract from EquiTrust and investors neither acquire any interest in the Index nor enter into any relationship of any kind whatsoever with Barclays upon making an investment in the contract. The contract is not sponsored, endorsed, sold or promoted by Barclays and Barclays makes no representation regarding the advisability of the contract or use of the Index or any data included therein. Barclays shall not be liable in any way to the Issuer, investors or to other third parties in respect of the use or accuracy of the Index or any data included therein.

Bloomberg Index Services Limited is the official index calculation and maintenance agent of the Index, an index owned and administered by Barclays, Bloomberg Index Services Limited does not guarantee the timeliness, accurateness, or completeness of the Index calculations or any data or information relating to the Index. Bloomberg Index Services Limited makes no warranty, express or implied, as to the Index or any data or values relating thereto or results be obtained therefrom, and expressly disclaims all warranties of merchantability and fitness for a particular purpose with respect thereto. To the maximum extent allowed by law, Bloomberg Index Services Limited, its affiliates, and all of their respective partners, employees, subcontractors, agents, suppliers and vendors (collectively, the "protected parties") shall have no liability or responsibility, contingent or otherwise, for any injury or damages, whether caused by the negligence of a protected party or otherwise, arising in connection with the calculation of the Index or any data or values included therein or in connection therewith and shall not be liable for any lost profits, losses, punitive, incidental or consequential damages.

OTHER NOTES

- The MarketForce Bonus Index annuity is backed by the financial strength of the Company. It is not guaranteed by any bank and is not insured by the Federal Deposit Insurance Corporation (FDIC) or any other agency of the federal government.
- Funded plans under the Employee Retirement Income Security Act of 1974 (ERISA) may not be used with this annuity.
- This material is provided by EquiTrust Life Insurance Company ("EquiTrust"), which issues annuity contracts that are
 generally described in this material. EquiTrust is not undertaking to provide investment advice for any individual or any
 individual situation, and you should not look to this material for any investment advice.



INITIAL	PREMIUM AL	LOCATION - REQUIRED)
1-Year Interest Account			%
Non-Fee Based Index Ac	counts		
1-Year Point-to-Po	int Cap Index Accoun	t (S&P 500 Index)	%
1-Year Point-to-Po	%		
Rate Buy-Up Index Accou	unts		
1-Year Point-to-Po	int Cap Index Accoun	t (S&P 500 Index)	%
1-Year Point-to-Po	int Participation Index	Account (S&P 500 Index)	%
1-Year Point-to-Po	int Participation Index	Account (Barclays Focus50 Index)	%
1-Year Point-to-Po	%		
		Total	100%
Allocations r	must equal 100%. Per	centages must be whole percentage	es.
By signing below, I acknowledge that I had indexed annuity. I also acknowledge that which differ from this disclosure document of the contract. I have received a copy of sale of this annuity. I understand this is not an external index, the contract does not guaranteed values, there are no guarante Military Personnel, if applicable.	It the annuity meets rent and no promises or this document, as we to a registered securite to directly participate in	ny financial objectives. The agent he assurances have been made abouted as any advertisement that was us y and that while the values of the con any stock or equity investments.	nas not made statements out the future equity values sed in connection with the outract may be affected by Other than the minimum
Owner(s)/Applicant(s) Signature	Date	Owner(s)/Applicant(s) Name (pleas	se print)
Owner Social Security Number		Owner Daytime Telephone Number	r
Joint Owner(s)/Applicant(s) Signature	Date	Joint Owner(s)/Applicant(s) Name ((please print)
Joint Owner Social Security Number		Joint Owner Daytime Telephone No	umber
Agent/Producer Statement: By signing below, I acknowledge I have rewell as any advertisement used in connemade statements that differ in any signification that the future value of any non-guaranteed elements if applicable.	ection with the sales o cant manner from this	f this annuity, has been provided to material. I have not made any prom	the applicant. I have no nises or guarantees abou



Agent/Producer Signature

Date

Agent/Producer Name & Number (please print)

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You may be subject to a 10% Federal penalty tax if you make withdrawals or surrender your annuity before age 59½.

Penalty-Free Withdrawals - Each Contract Year after the first, you may withdraw up to 10% of the Accumulation Value after the most recent Contract Anniversary without being subject to a Surrender Charge.

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%	8.3%	7.4%	6.5%	5.6%	4.7%	3.8%	2.9%	1.9%	0.9%

Cash Surrender Value - The Cash Surrender Value equals the greater of (a) the Minimum Guaranteed Contract Value; or (b) the Accumulation Value less any applicable Surrender Charge, as of the date of surrender. The Minimum Guaranteed Contract Value will be 87.5% of Premium(s) Paid, less any partial withdrawals, plus interest earned at a rate no lower than 1% and no higher than 3%. Once your Contract is issued, your Minimum Guaranteed Contract Rate will not change.

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Death Benefit - The death benefit is equal to the Accumulation Value.



INDEX INFORMATION AND DISCLOSURES

Any examples of historical performance of an Index should not be considered a representation of future performance of the Index. Future performance of an Index may be greater or less than any index performance shown in connection with the sale and issue of your annuity Contract. Your Index Credits are based not only on the index, but also on the Participation Rate or Index Cap.

Barclays Focus50 Index

Ticker: BXIIF50E

INDEX INFORMATION S&P MARC 5% Excess Return Index Ticker: SPMARC5P

Website: spindices.com Website: indices.barclays/Focus50

The "S&P Multi-Asset Risk Control 5% Excess Return Index" and "S&P 500®" Indices ("Indices") are products of the S&P Dow Jones Indices LLC or its affiliates ("SPDJI") and have been licensed for use by EquiTrust Life Insurance Company ("the Company"). Standard & Poor's[®] and S&P[®] are registered trademarks of Standard & Poor's Financial Services LLC ("S&P"); Dow Jones® is a registered trademark of Dow Jones Trademark Holdings LLC ("Dow Jones"); and these trademarks have been licensed for use by SPDJI and sublicensed for certain purposes by the Company. The products are not sponsored, endorsed, sold or promoted by SPDJI, Dow Jones, S&P, or their respective affiliates and none of such parties make any representation regarding the advisability of investing in such product(s) nor do they have any liability for any errors, omissions, or interruptions of the indices.

Neither Barclays Bank PLC, or Barclays Capital Inc., nor any affiliate (collectively "Barclays") is the issuer or producer of MarketForce Index – an index annuity contract – ("the contract") and Barclays has no responsibilities, obligations or duties to investors in the contract. The Barclays Focus50 Index ("the Index") including as applicable any component indices that form part of the Index is a trademark owned by Barclays Bank PLC, or Barclays Capital Inc., and is licensed for use by EquiTrust Life Insurance Company ("EquiTrust") as the Issuer of the contract. While EquiTrust as the issuer of the contract may for itself execute transaction(s) with Barclays in or relating to the Index in connection with the contract investors acquire the contract from EquiTrust and investors neither acquire any interest in the Index nor enter into any relationship of any kind whatsoever with Barclays upon making an investment in the contract. The contract is not sponsored, endorsed, sold or promoted by Barclays and Barclays makes no representation regarding the advisability of the contract or use of the Index or any data included therein. Barclays shall not be liable in any way to the Issuer, investors or to other third parties in respect of the use or accuracy of the Index or any data included therein.

Bloomberg Index Services Limited is the official index calculation and maintenance agent of the Index, an index owned and administered by Barclays, Bloomberg Index Services Limited does not guarantee the timeliness, accurateness, or completeness of the Index calculations or any data or information relating to the Index. Bloomberg Index Services Limited makes no warranty, express or implied, as to the Index or any data or values relating thereto or results be obtained therefrom, and expressly disclaims all warranties of merchantability and fitness for a particular purpose with respect thereto. To the maximum extent allowed by law, Bloomberg Index Services Limited, its affiliates, and all of their respective partners, employees, subcontractors, agents, suppliers and vendors (collectively, the "protected parties") shall have no liability or responsibility, contingent or otherwise, for any injury or damages, whether caused by the negligence of a protected party or otherwise, arising in connection with the calculation of the Index or any data or values included therein or in connection therewith and shall not be liable for any lost profits, losses, punitive, incidental or consequential damages.

OTHER NOTES

ET-MFRC-1101CA(04-23)

- The MARKETFORCE BONUS INDEX ANNUITY is backed by the financial strength of the Company. It is not guaranteed by any bank and is not insured by the Federal Deposit Insurance Corporation (FDIC) or any other agency of the federal government.
- Funded plans under the Employee Retirement Income Security Act of 1974 (ERISA) may not be used with this annuity.
- This material is provided by EquiTrust Life Insurance Company ("EquiTrust"), which issues annuity contracts that are generally described in this material. EquiTrust is not undertaking to provide investment advice for any individual or any individual situation, and you should not look to this material for any investment advice.



INITIAI	L PREMIUM A	LLOCATION - REQUIRED	
1-Year Interest Account			%
Non-Fee Based Index Ad	ccounts		
1-Year Point-to-Po	oint Cap Index Acco	unt (S&P 500 Index)	%
1-Year Point-to-Po	%		
Rate Buy-Up Index Acco	ounts		
1-Year Point-to-Po	oint Cap Index Acco	unt (S&P 500 Index)	%
1-Year Point-to-Po	oint Participation Ind	ex Account (S&P 500 Index)	%
1-Year Point-to-P	oint Participation Ind	ex Account (Barclays Focus50 Index)	%
1-Year Point-to-Po	%		
		Total	100%
Allocations	must equal 100%. P	Percentages must be whole percentages.	
indexed annuity. I also acknowledge the which differ from this disclosure docume of the contract. I have received a copy of sale of this annuity. I understand this is r an external index, the contract does no	at the annuity meets ent and no promises of this document, as not a registered secu ot directly participate	been read, this document and understar is my financial objectives. The agent has or assurances have been made about to well as any advertisement that was used rity and that while the values of the contract in any stock or equity investments. Of parranties. I have read the Important Not	s not made statements he future equity values I in connection with the act may be affected by her than the minimun
Military Personnel, if applicable. Owner(s)/Applicant(s) Signature	Date	Owner(s)/Applicant(s) Name (please	print)
Owner Social Security Number		Owner Daytime Telephone Number	
Joint Owner(s)/Applicant(s) Signature	Date	Joint Owner(s)/Applicant(s) Name (ple	ease print)
Joint Owner Social Security Number		Joint Owner Daytime Telephone Num	ber
well as any advertisement used in conn made statements that differ in any signif	ection with the sales icant manner from th	nent with the applicant. I certify that a cop s of this annuity, has been provided to th nis material. I have not made any promise vided the client the Important Notice Reg	ie applicant. I have no es or guarantees abou



Agent/Producer Signature

ET-MFRC-1101CA(04-23)

Date

Agent/Producer Name & Number (please print)

AUTHORIZATION TO HOLD ISSUE FOR MULTIPLE PREMIUMS

EquiTrust Life Insurance Company®

7100 Westown Parkway, Suite 200 West Des Moines, Iowa 50266-2521 (866) 598-3692 www.EquiTrust.com Mailing Address: PO Box 14500 Des Moines, Iowa 50306-3500

TO BE USED FOR FLEXIBLE PREMIUM PRODUCTS

Owner Name (please print):		
Joint Owner Name (please print):		
premium received. If issued with th	ne first premium receive e, will be added to the c	remiums and therefore can be issued with the first ed, any additional premium received will not be contract after issue, and will earn interest based on nniversary.
	ave been received. I un	equest EquiTrust to hold issue until all premium derstand the contract effective date for purposes of ds received.
Owner Signature	Date	Owner Name (please print)
Joint Owner Signature	Date	Joint Owner Name (please print)
Agent/Producer Signature	Date	Agent/Producer Number

