

E-Applications



The process is simple. Complete and submit applications while meeting with your clients.

- Simplify and speed-up the application process
- Avoid copying redundant information form after form
- Minimize errors and not-in-good-order apps

How to Use E-App

- Go to Agents.EquiTrust.com and Login with your secured access (your IMO's secure website may have a dedicated FireLight platform available for your use)
- If you're a new website user, you can set up an account using your agent number, last four digits of your SSN, zip code on file and your email address
- "E-App" appears in the Quick Links. From the E-App page, you may...
 - Build a new application packet
 - View and manage applications already in process
 - Set up your preferences

E-Signature

- Client can authorize with e-signature (requires a signed delivery receipt for future transaction verification)
 - When all forms are complete, click submit. Your client's application is now in queue at EquiTrust.
- NOTE: You may also use E-App to print and mail applications with wet client signatures.

Check-With-E-App Procedures

When submitting a check with an E-App, mail the check to EquiTrust and include the following information:

- Indicate the check corresponds to a submitted E-App
- Full client name
- Agent name, agent number and contact information

Standard Mail:

EquiTrust Life Insurance Company
PO Box 14500
Des Moines, IA 50306-3500

Overnight:

EquiTrust Life Insurance Company
7100 Westown Pkwy Suite 200
West Des Moines, IA 50266-2521

Questions? Send an email to EquiTrust Sales Support, call 866-598-3694, or visit our agent website at Agents.EquiTrust.com.