

WANT TO IMMEDIATELY INCREASE YOUR RETIREMENT SAVINGS?

A fixed index annuity with a premium bonus can boost your retirement strategy.



MarketPower Bonus Index[®] by EquiTrust can help grow your savings for the future.

- Receive an instant ~~10%~~ **12%**¹ bonus on premiums paid in the first year
- Build money for retirement without market risk
- Enjoy tax-deferred growth of your money
- Secure **guaranteed**² **income for life** with the optional Income Benefit Rider

MarketPower Bonus Index is designed to help you grow your retirement income through interest earned based on the performance of market indices. Your annuity value increases when the index goes up, but won't decrease when the index goes down.

Want to learn more?

¹ Boosted premium bonus available through 3/31/24.

² Guarantees subject to the claims-paying ability of EquiTrust Life Insurance Company.

Product availability and features may vary by state. Contract issued on Contract Form Series ICC18-ET-MP10-2000(05-18) or ET-MPP-2000(02-05). Riders issued on Form Series ICC16-ET-IBR-FIXED(07-16) or ET-IBR(06-08); ICC17-ET-IBR-ER-A(04-17) or ET-IBR-ER-A(04-17); ICC17-ET-FIXED-MVA(02-17); ICC18-430-NHW(06-18) or 430-NHW(08-03); and ICC16-ET-TI(10-16) or ET-TI(10-16). EquiTrust Life Insurance Company does not offer investment advice to any individual and this material should not be construed as investment advice. This material is intended for use with the general public. EquiTrust Life Insurance Company, West Des Moines, Iowa. EquiTrust.com.