

LOOKING FOR INSTANT RESULTS AS YOU BUILD RETIREMENT INCOME FOR THE FUTURE?



MarketTen Bonus Index[®] by EquiTrust can boost your retirement strategy while protecting you from market risk.

- Receive an immediate ~~6%~~ **8%**¹ bonus on premiums paid in first five years
- Build money for retirement without market risk
- Enjoy tax-deferred growth of your money
- Secure **guaranteed² income for life** with the optional Income Benefit Rider
- Get all your premiums back, less any withdrawals — guaranteed²

Want to learn more?



¹ Boosted premium bonus available through 3/31/24.

² Guarantees subject to the claims-paying ability of EquiTrust Life Insurance Company.

Product availability and features may vary by state. Contract issued on Contract Form Series ICC18-ET-MTB-2000(06-18) or ET-MTB-2000(06-07). Riders issued on Form Series ICC16-ET-IBR-FIXED(07-16) or ET-IBR(06-08). EquiTrust Life Insurance Company does not offer investment advice to any individual and this material should not be construed as investment advice. This material is intended for use with the general public. EquiTrust Life Insurance Company, West Des Moines, Iowa. EquiTrust.com.