DON'T COMPROMISE ON YOUR RETIREMENT STRATEGY



With MarketSeven Index® by EquiTrust, you don't have to choose between accumulation and protection of your savings.

- Experience guaranteed¹ growth of your annuity value to 107% of all premiums² after seven years
- · Build money for retirement without market risk
- · Enjoy tax-deferred growth of your money
- Secure guaranteed¹ income for life with the optional Income Benefit Rider

Want to learn more?



Product availability and features may vary by state.

Contract issued on Form Series ICCI6-ET-FIA7-2000(10-16) or ET-FIA7-2000(10-16). Riders issued on Form Series ICCI6-ET-AVGR(10-16) or ET-AVGR(10-16) or ET-AVGR(10-16) or ET-AVGR(10-16) or ET-AVGR(10-16) or ET-AVGR(10-16). ICCI6-ET-AVGR(10-16) or ET-AVGR(10-16) or ET-AVGR(10-16) or ET-AVGR(10-16). EquiTIVAL EVEN CONTRACT OF ET-AVGR(10-16) or ET-AVGR(10-16). EquiTIVAL EVEN CONTRACT OF ET-AVGR(10-16) or ET-AVGR(10-16). EquiTIVAL EVEN CONTRACT OF ET-AVGR(10-16). The ET-AVGR(10-16) or ET-AVGR(10-16) or ET-AVGR(10-16). EQUITIVAL EVEN CONTRACT OF ET-AVGR(10-16). The ET-AVGR(10-16) or ET-AVGR(10-16) or ET-AVGR(10-16) or ET-AVGR(10-16). ICCIG-ET-AVGR(10-16) or ET-AVGR(10-16). ICCIG-ET-IRACT OF ET-AVGR(10-16) or ET-AVGR(10-16) or ET-AVGR(10-16) or ET-AVGR(10-16) or ET-AVGR(10-16) or ET-AVGR(10-16). ICCIG-ET-IRACT OF ET-AVGR(10-16) or ET-A

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¹ Guarantees subject to the claims-paying ability of EquiTrust Life Insurance Company.

² Less any partial withdrawals and optional income benefit rider fees.